## WESTERN REGION EMPLOYER CONFERENCE

Employers throughout the area are invited to learn how to improve their bottom line and grow their businesses as Governor McDonnell's "Jobs and Opportunity" agenda is discussed. You can register on-line today!

See you in Roanoke!

## Thursday, October 14, 2010, Preliminary Agenda

7:30 - 9:00 a.m.	Registration and Continental Breakfast (Networking Opportunity)
9:00 a.m.	Welcome - John R. Broadway, Commissioner, Virginia Employment Commission
	<ul> <li>Reduce Your Workforce Costs         <ul> <li>Trade Act</li> <li>On-the-Job Training</li> <li>Work Opportunity Tax Credit</li> <li>Workforce Investment Act</li> <li>Workforce Development Services</li> </ul> </li> <li>New and Existing Businesses Seeking Incentives         <ul> <li>The Governor's Opportunity Fund</li> <li>Virginia Jobs Investment Program</li> <li>Virginia Small Business Financing Authority</li> </ul> </li> <li>Labor Market Data for Business Planning and Economic Development</li> <li>Panel Discussion and Q&amp;A Featuring Western Region Employers</li> </ul>
Noon to 1:00 p.m.	Lunch Speaker – Robert P. Leber, Ph.D.  Special Advisor to the Governor for Workforce Development and Deputy Commissioner of the Virginia Employment Commission
	Regional Economic Trends and the Impact on your Bottom Line
	Cost Containment Strategies for VEC's Adjudication Process
	Electronic Recruiting and Hiring Tool - Virginia Workforce Connection (VWC)
	New Unemployment Insurance Legislation
3:00 p.m.	Adjournment

